



Eco Club and Swachhta Action Plan (SAP)

Activities for the Academic Year 2024-2025

Committed to promoting environmental consciousness and sustainable practices, the Eco Club and Swachhta Action Plan (SAP) Committee of Chellammal Women's College organized several initiatives during the academic year 2024–2025. These programmes aimed to create environmental awareness among students and encourage them to adopt sustainable practices.

Activities Conducted

1. Environmental Awareness Extension Activities

From 29.08.2024 onwards, the Eco Club of Chellammal Women's College, Chennai, organized Environmental Awareness Extension Activities for first-year students to promote environmental responsibility and sustainable practices. The activities were conducted daily from 2.00 p.m. to 3.00 p.m. on the college campus. Students participated in plastic waste collection and recycling, plant care and maintenance, and plant identification, learning the ecological importance of various plant species. The programme encouraged students to maintain campus cleanliness and greenery. It enhanced environmental awareness, waste management practices, and commitment towards a clean and green campus.

2. World Ozone Day Celebration

On 16.09.2024, the Eco Club of Chellammal Women's College, Chennai, observed World Ozone Day to create awareness on ozone layer protection. An awareness rally was conducted in which 90 students participated, carrying placards and raising slogans on ozone conservation. A formal programme was organized in the Seminar Hall, featuring student speeches, poetry, and role play highlighting the importance of preserving the ozone layer. An ozone protection pledge was administered to the participants. The programme benefited around 150 students and enhanced awareness on environmental conservation and sustainability.

3. Workshop on Cleanliness and Waste Management

On 19.09.2024, 10 students from Chellammal Women's College, Chennai, participated in a workshop on Cleanliness, Waste Management, and Sustainable Practices held at the ACCEPT Learning Centre, Guindy Snake Park. The programme was organized by the Chennai Snake Park Trust in collaboration with the Environmental Information, Awareness, Capacity Building and Livelihood Programme (EIACP) under the Ministry of Environment, Forest and Climate Change, Government of India and the Department of Zoology, University of Madras. The workshop created awareness on cleanliness, waste management, and sustainable practices. Students gained practical knowledge on environmental conservation and responsible waste management. All participants received e-certificates.

4. Plantation Drive

On 20.09.2024, the Eco Club of Chellammal Women's College, Chennai, organized a **Plantation Drive** in collaboration with IDBI Bank Ltd. as part of the **#Plant4Mother** campaign. During the programme, **20 saplings** were planted near the college entrance to promote environmental sustainability and increase the campus green cover. The event witnessed the participation of faculty members, students, and representatives from IDBI Bank Ltd. The initiative aimed to encourage environmental responsibility and sustainable practices among students. The programme contributed to enhancing the **eco-friendly atmosphere of the campus**.

5. Beach Clean-up Drive

On 21.09.2024, as part of the Swachhta Action Plan (SAP), 11 students from Chellammal Women's College, Chennai, participated in a **Beach Clean-up Drive** organized by the Tamil Nadu Pollution Control Board at Marina Beach. The activity was conducted in connection with International Coastal Cleanup Day to promote coastal cleanliness and marine conservation. The drive focused on removing plastic waste and other debris from the beach area. Through this initiative, students gained awareness about waste management and environmental responsibility. The programme encouraged active participation in environmental protection and sustainable practices.

6. World Environmental Health Day

On 26.09.2024, the Eco Club of Chellammal Women's College, Chennai, observed **World Environmental Health Day** in the Seminar Hall to create awareness on environmental health and sustainability. The programme was conducted under the theme **"Healthy Environment for a Healthy Future."** The session included addresses by the Principal and a keynote lecture by **T. Chithravel**, journalist and environmental activist, who highlighted issues related to plastic pollution and environmental protection. The programme emphasized the importance of sustainable practices and renewable energy for public health. **Around 150 students participated and benefited**, gaining awareness about environmental conservation and responsible environmental practices.

7. Tamil Nadu Climate Summit 3.0 – Mascot Design Contest 2024

On 31.01.2025, 13 students from Chellammal Women's College, Chennai, participated in the **Mascot Design Contest** organized by the Tamil Nadu Climate Change Mission as part of the Tamil Nadu Climate Summit 3.0. The contest aimed to promote climate awareness and environmental responsibility among students. Participants designed mascots reflecting climate action and sustainability themes. The activity encouraged students to creatively express ideas on environmental conservation. It enhanced students' awareness of climate change and sustainable practices.

8. National Science Day E-Poster Competition

On 28.02.2025, 13 students from Chellammal Women's College, Chennai, participated in an E-Poster Competition organized by the Department of Zoology, University of Madras in collaboration with the Environmental Information, Awareness, Capacity Building and Livelihood Programme (EIACP) under the Ministry of Environment, Forest and Climate Change, Government of India as part of National Science Day celebrations. The competition was conducted on the theme "Empowering Indian Youth for Global Leadership in Science and Innovation for Viksit Bharat." One student secured Second Prize, while other participants received e-certificates. The activity enhanced students' scientific awareness, creativity, and innovation skills. Ms. S. Anusaya a first-year B.Sc. Advanced Zoology and Biotechnology secured the Second Prize, while other participants received e-certificates.

9. MoU Signing Ceremony

On 05.03.2025, a Memorandum of Understanding (MoU) was signed between Chellammal Women's College, Chennai and the Environmental Information, Awareness, Capacity Building and Livelihood Programme (EIACP) under the Ministry of Environment, Forest and Climate Change, Government of India. The MoU was signed by Dr V. Malarvizhi, Principal, and Dr C. Arulvasu, Professor and Director of EIACP PC-RP.

The agreement aims to strengthen environmental education, sustainability awareness, and capacity-building initiatives among students. It also facilitates workshops, awareness programmes, field-based projects, and research related to climate change and sustainable development. The MoU is valid for two years and promotes collaborative environmental initiatives.

10. Invited Lecture on Environmental Issues and Solutions

On 05.03.2025, the Eco Club of Chellammal Women's College, Chennai, organized an Invited Talk and "Art from Waste" Competition at Chellammal Arangam to promote environmental awareness and sustainable practices. The programme was presided over by the Principal, Dr. V. Malarvizhi, and coordinated by Dr. S. Susa. The invited lecture was delivered by C. Arulvasu, Professor and Director of the Environmental Information, Awareness, Capacity Building and Livelihood Programme (EIACP). The session highlighted environmental issues, climate change, and sustainable solutions. The programme encouraged students to adopt recycling practices and environmental responsibility.

11. Art from Waste Competition

On 05.03.2025, the Eco Club of Chellammal Women's College, Chennai, organized an "Art from Waste" Competition at Chellammal Arangam to promote environmental awareness and recycling practices. The competition was conducted under the theme "Reimagine Sustainability: Building a Circular Economy for a Greener Future." Students creatively used discarded materials to produce innovative artworks highlighting the importance of reuse and waste management. Winners were awarded prizes and all participants received certificates

certificates of appreciation. The activity encouraged students to adopt sustainable practices and environmental responsibility.

12. Manjappai Awareness Campaign

The Eco Club organized a Manjappai Awareness Campaign to promote the use of traditional cloth bags (Manjappai) as an eco-friendly alternative to plastic bags. The programme created awareness among teaching staff, non-teaching staff, sweepers, and students about reducing plastic usage and protecting the environment.

The Eco Club and Swachhta Action Plan (SAP) Committee expresses its sincere gratitude to the management, principal, faculty members, students, and all stakeholders for their active support and participation in making the environmental initiatives of the academic year 2024–2025 successful.

COORDINATOR

Dr S. SUSA

S. SUSA

V. Parashu
PRINCIPAL

PRINCIPAL
CHELLAMMAL WOMEN'S COLLEGE
OF THE PACHAIAPPA'S TRUST
GUINDY, CHENNAI-32.



ECO & SAP Activities Summary Table (Academic Year 2024–2025)

S. No	Date	Activity	Organizing Body	Participants	Outcome
1	29.08.2024 onwards	Extension activities for first-year students to promote environmental awareness	Eco Club	First-year students	Encouraged students to engage in practical ecological initiatives and environmental responsibility
2	16.09.2024	World Ozone Day Celebration – Theme: <i>Ozone for Life</i>	Eco Club	150 students	Created awareness about ozone layer protection and environmental sustainability
3	19.09.2024	Workshop on <i>The Importance of Cleanliness, Waste Management and Sustainable Practices</i>	Chennai Snake Park Trust & EIACP in collaboration with University of Madras	10 students	Provided knowledge on waste management and sustainable environmental practices
4	20.09.2024	Plantation Drive	Eco Club in collaboration with IDBI Bank Ltd.	Students & Faculty	Promoted environmental awareness and sustainability among students; 20 saplings were planted on the college campus under the #Plant4Mother campaign
5	21.09.2024	Beach Clean-up Drive (International Coastal Clean-up Day)	Tamil Nadu Pollution Control Board (TNPCB)	11 students	Promoted community participation in protecting marine ecosystems and coastal cleanliness
6	26.09.2024	World Environmental Health Day – Theme: <i>Healthy Environment for a Healthy Future</i>	Eco Club	150 students	Raised awareness on environmental health and sustainable living

7	31.01.2025	Mascot Design Contest (Tamil Nadu Climate Summit 3.0)	Tamil Nadu Climate Change Mission (TNCCM)	13 students	Encouraged climate literacy and creative environmental awareness
8	28.02.2025	National Science Day – E-Poster Competition	Department of Zoology, University of Madras	13 students	One student secured Second Prize, promoting scientific awareness and innovation
9	05.03.2025	MoU Signing Ceremony with Environmental Information, Awareness, Capacity Building and Livelihood Programme (EIACP)	Chellammal Women's College & Environmental Information, Awareness, Capacity Building and Livelihood Programme (EIACP), Ministry of Environment, Forest and Climate Change, Government of India	Faculty & Students	Promoted collaboration in environmental education and sustainability initiatives.
10	05.03.2025	Invited Lecture – <i>Environmental Issues and Solutions: Role and Activities of EIACP PC-RP</i>	Eco Club	400 students	Enhanced student awareness on environmental challenges and solutions
11	05.03.2025	Art from Waste Competition – Theme: <i>Reimagine Sustainability: Building a Circular Economy for a Greener Future</i>	Eco Club	36 students	Encouraged creativity and promoted recycling and sustainable practices

12	30.04.2025	Manjappai Awareness Campaign	Eco Club	Teaching and Non-Teaching Staff, Sweepers, and Students	Promoted the use of traditional cloth bags (Manjappai) and created awareness about reducing plastic usage for environmental protection
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COORDINATOR

Dr S. SUSA - *S. Suse*

V. Manjula

PRINCIPAL

PRINCIPAL
CHELLAMMAL WOMEN'S COLLEGE
OF THE PACHAIAPPA'S TRUST
GUINDY, CHENNAI-32.





CHELLAMMAL WOMEN'S COLLEGE
OF THE PACHAIYAPPA'S TRUST
UNIVERSITY OF MADRAS AFFILIATED



Eco Club and Swachhta Action Plan (SAP)

PHOTO GALLERY - ACTIVITIES 2024 - 2025

Extension Activities to promote Environmental awareness for first year students





World Ozone Day on 16th September 2024



CHELLAMMAL WOMEN'S COLLEGE

(A Unit of The Pachaiyappa's Trust)

(Accredited with "B" grade by NAAC)

ECO CLUB CELEBRATES WORLD OZONE DAY

16th September 2024



Theme: "Ozone for Life"

Join us as we raise awareness about the importance of preserving the ozone layer, our planet's natural shield against harmful UV radiation.

Date: 16.09.2024

Venue: Seminar Hall

Co-Ordinator

Dr. S. Susa

Patron

**Dr. V. Malarvizhi
Principal**

Organising Secretaries

Dr. S. Shyamalagowri

Dr. P. Karkuzhali

Dr. D. Sasikala

Dr. G. Vimala

Dr. M. Roopa

Dr. N. Amudha











Students Participated in workshop entitled “ The Importance of Cleanliness, Waste Management, and Sustainable Practices”



Plantation Drive Collaboration with IDBI Bank on 20th September 2024

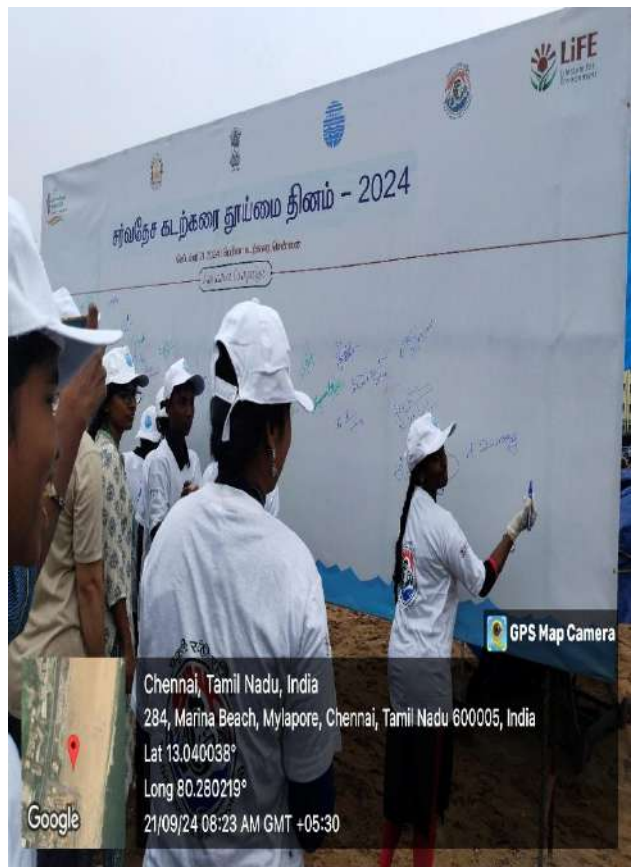






Participated in Beach Clean-up Drive organized by Tamil Nadu Pollution Control Board on 21st September 2024







World Environmental Health Day on 26th September 2024



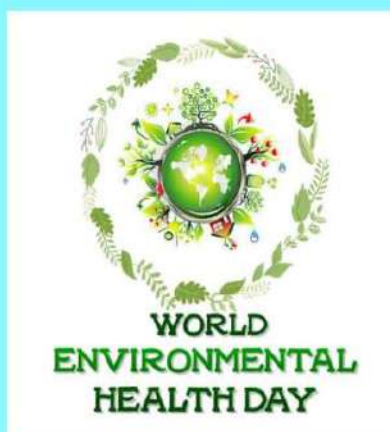
CHELLAMMAL WOMEN'S COLLEGE

(A Unit of the Pachaiyappa's Trust)

(Accredited with "B" grade by NAAC)

ECO CLUB CELEBRATES WORLD ENVIRONMENTAL HEALTH DAY

Theme: "Healthy Environment for a Healthy Future"



CHIEF GUEST

Thiru. T. CHITHRAVEL M.Sc.,M.A

Journalist and Environmental Activist

Join us in Celebrating the World Environmental Health Day

Together for a Greener, Cleaner Tomorrow

Date: 26.09.2024

Time: 9.30 A.M.

Venue: Seminar Hall

Coordinator

Dr. S. SUSA

Patron

Dr. V. MALARVIZHI

Principal

Organising Secretaries

Dr. S. SHYMALA GOWRI

Dr. P. KARKUZHALI

Dr. D. SASIKALA

Dr. G. VIMALA

Dr. M.ROOPA

Dr. N. AMUDHA





Chennai, Tamil Nadu, India

No.184, Tower, Block-, 4th Floor, TEMPLE STEPS, 187, Anna Salai, Little Mount, Saidapet, Chennai, Tamil Nadu 600015, India

Lat 13.01469°

Long 80.221019°

26/09/24 10:37 AM GMT +05:30



Google

GPS Map Camera



Chennai, Tamil Nadu, India

SCIENCE BLOCK, CHELLAMMAL WOMEN'S COLLEGE, Little Mount, Guindy, Chennai, Tamil Nadu 600030, India

Lat 13.014706°

Long 80.221024°

26/09/24 10:34 AM GMT +05:30

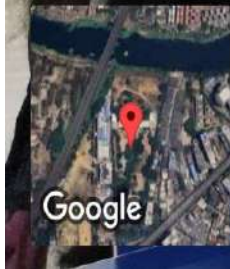


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GPS Map Camera



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Long 80.221019°

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Google



 GPS Map Camera



Chennai, Tamil Nadu, India

No.184, Tower, Block-, 4th Floor, TEMPLE STEPS, 187, Anna Salai, Little Mount, Saidapet,
Chennai, Tamil Nadu 600015, India

Lat 13.01469°

Long 80.221019°

26/09/24 10:37 AM GMT +05:30

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MoU Signing Ceremony on 5th March 2025



CHELLAMMAL WOMEN'S COLLEGE

(A UNIT OF THE PACHAIYAPPA'S TRUST)

(ACCREDITED BY NAAC WITH "B" GRADE)

ECO CLUB

CORDIALLY INVITES YOU ALL TO THE

MEMORANDUM OF UNDERSTANDING (MoU) SIGNING CEREMONY

with

Environmental Information, Awareness, Capacity Building And Livelihood Programme (EIACP) PC-RP

MoEF & CC, GOVT. OF INDIA, NEW DELHI
Department of Zoology, University of Madras
Guindy Campus, Chennai - 600025

Date: 05/03/2025 Time: 10.00 A.M. Venue: Chellammal Arangam

Co-Ordinator
Dr. S. SUSA

Convenor
Dr. V. MALARVIZHI
Principal

Organizing Secretaries

**Dr. S. Shyamalagowri, Dr. P. Karkuzhali, Dr. D. Sasikala,
Dr. G. Vimala, Dr. M. Roopa, Dr. N. Amudha,
Dr. S. Evelyne Priya & Dr. S. Sreejanani**





Invited Lecture by Dr. C. Arulvasu on “Environmental Issues and Solutions: Role and Activities of EIACP PC” on 5th March 2025



CHELLAMMAL WOMEN'S COLLEGE

(A UNIT OF THE PACHAIYAPPA'S TRUST)

(ACCREDITED BY NAAC WITH "B" GRADE)

ECO CLUB

Welcomes you all to the Invited Lecture on

“ENVIRONMENTAL ISSUES AND SOLUTIONS: ROLE AND ACTIVITIES OF EIACP PC”



Dr. C. ARULVASU

Professor & Head
Department of Zoology
University of Madras
Director and Co-ordinator
DZUM EIACP-PC RP
Ministry of Environment, Forest
and Climate Change (MOEF & CC),
Govt. of India, New Delhi.

Date: 05/03/2025

Time: 10.00 A.M.

Venue: Chellammal Arangam

Co-Ordinator
Dr. S. SUSA

Convenor
Dr. V. MALARVIZHI
Principal

Organizing Secretaries

Dr. S. Shyamalagowri, Dr. P. Karkuzhali, Dr. D. Sasikala, Dr. G. Vimala
Dr. M. Roopa, Dr. N. Amudha, Dr. S. Evelyne Priya & Dr. S. Sreejanani









Chellammal Women's College

(A Unit of Pachaiyappa's Trust)

(Accredited by NAAC with 'B' Grade)



GPS Map Camera

St.thomas Mount, Tamil Nadu, India

267c+4h6, Defence Colony 1st Ave, Seven Wells,
Saidapet, St.thomas Mount, Tamil Nadu 600016, India

Lat 13.012995° Long 80.221198°

05/03/2025 12:43 PM GMT +05:30



GPS Map Camera

Chennai, Tamil Nadu, India

Admin Block, Chellammal Womens College, Little
Mount, Guindy, Chennai, Tamil Nadu 600032, India

Lat 13.013095° Long 80.220949°

05/03/2025 12:40 PM GMT +05:30



“Art from Waste” competition organized on 5th March 2025



CHELLAMMAL WOMEN'S COLLEGE

(A UNIT OF THE PACHAIYAPPA'S TRUST)

(ACCREDITED BY NAAC WITH "B" GRADE)

ECO CLUB

presents

ART FROM WASTE COMPETITION

*Theme: "Reimagine Sustainability:
Building a Circular Economy for a Greener
Future"*

Date: 05/03/2025 Time: 10.00 A.M.

Venue: Chellammal Arangam

Co-Ordinator
Dr. S. SUSA

Convenor
Dr. V. MALARVIZHI
Principal

Organizing Secretaries

**Dr. S. Shyamalagowri, Dr. P. Karkuzhali, Dr. D. Sasikala,
Dr. G. Vimala, Dr. M. Roopa, Dr. N. Amudha,
Dr. S. Evelyne Priya & Dr. S. Sreejanani**



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MEENDUM MANJAPPAI AWARENESS CAMPAIGN on 30.04.2025

