



**CHELLAMMAL WOMEN'S COLLEGE  
OF THE PACHAIYAPPA'S TRUST  
GUINDY, CHENNAI - 32**



**REPORT ON MASSIVE PLASTIC COLLECTION AND MANJAPPAI  
AWARENESS DRIVE AT MARINA BEACH**

**Date: 27<sup>th</sup> September 2025**

**Time: 6:30 a.m. to 9:00 a.m**

**Venue: Marina Beach**

In response to the official communication (Ref. No. S.W.M.C.NO.A4/0817/2025 dated 24<sup>th</sup> September 2025) from the Dr. T. G. Srinivasan, Health Education Officer and Executive Engineer, Solid Waste Management, Greater Chennai Corporation, the Eco Club and Swachhta Action Plan (SAP) Committee of Chellammal Women's College participated in the Massive Plastic Collection and Awareness Drive at Marina Beach on 27<sup>th</sup> September 2025.

The event, conducted in accordance with G.O. (Ms.) No. 189 of the Environment, Climate Change and Forest (EC.2) Department dated 1st November 2024, aimed to promote sustainable waste management and environmental awareness across Chennai.

A team of **130** students, guided by Dr. G. Vimala, Coordinator, with the support of faculty members Dr. S. Evelyne Priya and Dr. P. Manimozhi, actively took part in the drive from 6:30 a.m. to 9:00 a.m. near the Lighthouse area. The students collected **25** kilograms of plastic waste, thereby contributing to beach cleanliness and creating awareness among the public.

In addition to plastic collection, the students also participated in the **Manjappai** (cloth bag) awareness campaign, promoting eco-friendly alternatives to single-use plastic bags among around **300** beachgoers, local residents, and fellow participants.

This initiative provided students with practical exposure to environmental conservation while fostering civic responsibility and raising

awareness about the hazards of plastic waste and the importance of recycling practices for sustainable living. The college expresses its sincere gratitude to the Greater Chennai Corporation for the opportunity to participate in this impactful environmental initiative.

*Rimela*  
10/12/25  
CO-ORDINATOR



*V. Manohar*  
PRINCIPAL 10/12/25

PRINCIPAL  
CHELLAMMAL WOMEN'S COLLEGE  
OF THE PACHAIAPPA'S TRUST  
GUINDY, CHENNAI-32.



**CHELLAMMAL WOMEN'S COLLEGE  
OF THE PACHAIYAPPA'S TRUST  
GUINDY, CHENNAI - 32**



**EVENT 5: PHOTO GALLERY - MASSIVE PLASTIC COLLECTION AND  
MANJAPPAI AWARENESS DRIVE AT MARINA BEACH**

**Date: 27<sup>th</sup> September 2025**  
**Time: 6:30 a.m. to 9:00 a.m**  
**Venue: Marina Beach**

**From**  
Executive Engineer,  
Solid Waste Management,  
Greater Chennai Corporation,  
Chennai – 600003.

**To**  
The Principal,  
Chellammal Women College, Guindy  
Chennai -600032.

S.W.M.C.No.A4/0817/2025

Date: 24.09.2025

**Sub:** Greater Chennai Corporation – Solid Waste management -  
Massive Plastic Collection and Awareness Drive across Chennai  
city- To be held on 27th September 2025– Involvement of students  
in Marina Beach Cleaning Program– Requested - Reg.

**Ref:** G.O (Ms.) No 189, Environment, Climate change & Forest (EC.2)  
Department dated: 01.11.2024.

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The Government of Tamil Nadu has issued in Order to conduct Massive Awareness Program and Plastic Collection Drive across the District and Greater Chennai Corporation. The Goal of this initiative is to effectively manage plastic waste, raise public awareness and promote recycling.

Accordingly, **Marina Beach Program will be on 27.09.2025 at 7.00am to 9 .00 am in near Light house**

This initiative is organized as part of a broader effort to create awareness about the hazards of plastic waste and to encourage environmental responsibility among the students.

The drive aims to educate students about the importance of reducing, reusing, and recycling plastic while actively engaging in cleaning efforts at a popular public space. It will be a valuable opportunity for students to contribute to environmental preservation and learn the significance of sustainability through hands-on participation. The event will be conducted under proper supervision, with necessary safety measures in place to ensure the well-being of all participants.

Accordingly, we invite your college around 100 students to participate in the above mentioned event kind coordination is needed to make this event successful.

*S.R. Bala*  
24.9.25  
Executive Engineer (SWM)

*[Signature]*  
24/9/25



Chennai, Tamil Nadu, India

106, Marina Beach Road, Near Jayalalitha Memorial, Marina Beach, Triplicane, Chennai, Tamil Nadu 600005, India  
Lat 13.049615° Long 80.281063°  
27/09/2025 07:16 AM GMT +05:30



Chennai, Tamil Nadu, India

106, Marina Beach Road, Near Jayalalitha Memorial, Marina Beach, Triplicane, Chennai, Tamil Nadu 600005, India  
Lat 13.04959° Long 80.281093°  
27/09/2025 07:37 AM GMT +05:30



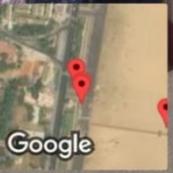
Chennai, Tamil Nadu, India   
27xm+f9, Marina Beach, Triplicane, Chennai, Tamil Nadu ,  
India  
Lat 13.048921° Long 80.283773°  
27/09/2025 08:29 AM GMT +05:30

GPS Map Camera



Chennai, Tamil Nadu, India   
27xm+f9, Marina Beach, Triplicane, Chennai, Tamil Nadu ,  
India  
Lat 13.048918° Long 80.283765°  
27/09/2025 08:29 AM GMT +05:30

GPS Map Camera



Chennai, Tamil Nadu, India   
106, Marina Beach Road, Near Jayalalitha Memorial, Marina  
Beach, Triplicane, Chennai, Tamil Nadu 600005, India  
Lat 13.049663° Long 80.281043°  
27/09/2025 08:51 AM GMT +05:30

GPS Map Camera

