

S.No	Program Name	Courses Offered	Total
	Common Subjects	<p>For UG B.Com(A&F) & B.B.A</p> <ol style="list-style-type: none"> General Tamil I General Tamil II General English I General English II Soft Skills I - Essentials of Language & Communication I Soft Skills II - Essentials of Language & Communication II Sutrulaviyal I Sutrulaviyal II Environmental Studies Value Education <p>For PG MA(English) & M.Com</p> <ol style="list-style-type: none"> Language & Communication Spoken & Presentation Life & Managerial Skills Computing Skills Internship Project 	16
1	M.Com (General)	<p>I SEMESTER</p> <ol style="list-style-type: none"> Advanced Corporate Accounting and Accounting Standards Financial Management Organizational Behaviour Managerial Economics Strategic Human Resources Management & Development <p>II SEMESTER</p> <ol style="list-style-type: none"> Marketing of Services Quantitative Techniques for Business Decisions Total Quality Management Advanced Cost and Management Accounting Advertising and Salesmanship <p>III SEMESTER</p> <ol style="list-style-type: none"> Research Methodology Fundamentals of Information Technology Business Ethics, Corporate Governance & Social Responsibility Knowledge Management Consumer Behaviour Consumer Relationship Management <p>IV SEMESTER</p> <ol style="list-style-type: none"> Merchant Banking and Financial Services Management Information System Investment Analysis and Portfolio Consumer Rights & Education 	20
2	B.Com (A&F)	<p>I SEMESTER</p> <ol style="list-style-type: none"> Financial Accounting Business Statistics Marketing <p>II SEMESTER</p> <ol style="list-style-type: none"> Advanced Financial Accounting Operational Research 	26

		6.Business Environment III SEMESTER 7.Corporate Accounting I 8.Banking Theory of Law and Practice 9.Business Law 10.Indian Economy I 11.Entrepreneurial Development Programme IV SEMESTER 12.Advanced Corporate Accounting II 13.Financial Services 14.Principal Management 15.Business Communication 16.Indian Economy I V SEMESTER 17.Financial Management 18.Practical Auditing 19.Elements of Cost Accounting 20.Port Folio Management 21.Income Tax Law & Practice I VI SEMESTER 22.Management Accounting 23.Human Resource Management 24.Advanced Cost Accounting 25.Income Tax Law & Practice II 26.Working Capital Management	
3	B.B.A	I SEMESTER 1.Financial Accounting 2.Principles of Management 3.Managerial Economics 4.Basics of Retail Marketing II SEMESTER 5.Business Communication 6.Management Accounting 7.International Trade 8.Basics of Insurance III SEMESTER 9.Financial Management 10.Organizational Behaviour 11.Computer Application in Business 12.Marketing Management 13.Business Mathematics and Statistics IV SEMESTER 14.Human Resource Management 15.Management Information System 16.Operation Research 17.Business Regulatory Framework 18.Financial Services V SEMESTER 19.Research Methodology 20.Advertising Management and Sales Promotion 21.Entrepreneurial Management 22.Operation Management 23.Materials Management	27



		VI SEMESTER 24.Customer Relationship Management 25.Business Taxation 26.Service Marketing 27.Business Environment	
4	M.A English	I SEMESTER 1.Poetry I : From Chaucer to 17 th Century 2.Drama I : Elizabethan and Jacobean Drama 3.Fiction I : Origins and Developments upto 18 th Century 4.Indian Writing in English in Translation II SEMESTER 5.American Literature 6.Poetry II : Eighteenth to Nineteenth Century 7.Restoration to Twentieth Century 8.Fiction II : Nineteenth to Twentieth Century 9.English for Careers III SEMESTER 10.Shakespeare Studies 11.English Language and Linguistics 12.Literary Criticism and Literary Theory 13.Literature, Analysis, Approaches and Applications 14.Copy Editing IV SEMESTER 15.Twentieth Century Poetry 16.Writings by and On Women 17.General Essay 18.Film Studies	18
5	M.A Economics	Suspended	0
Overall Total			107

